



Venture UX Analyst at Social Enterprise Incubator (Remote)

Accelerate Change is seeking a mission-driven, fast-learning, relentlessly creative Venture UX Analyst who will help support our social ventures in various phases of their growth.

About Accelerate Change

Accelerate Change is a nonprofit venture lab with a particular focus on building social enterprises that engage, empower, and mobilize diverse communities across race and class.

Our theory of change is based on the idea that social impact organizations can experience scalable, financially-sustainable growth when they provide value and build trust in the communities they seek to organize. Over the last few years, we've incubated some of the fastest-growing digital media and citizen organizing ventures in the country, drawing upon elements of functional organizing, digital storytelling, lean experimentation, design thinking, collective action, and learning science.

Examples include:

- [PushBlack](#): PushBlack builds trusted subscriber relationships with African-Americans through daily Black history, culture, and news stories that lead to political and advocacy action. Over the past three years, PushBlack has grown to ~3.5 million subscribers.
- [Revolution English](#): Revolution English, a project of the Fair Immigrant Rights Movement, provides online English lessons and support to over 500,000 immigrants. It also offers them important resources and opportunities for advocacy action.

In addition to building new ventures, Accelerate Change helps a select group of established progressive organizations experiment with new digital organizing initiatives. Examples include Pantsuit Nation, Human Rights Campaign, Sierra Club, ParentsTogether, and the National Domestic Workers Alliance.

To learn more about our framework, read our Stanford Social Innovation Review article, "[The Promise of Lean Experimentation](#)" and to understand our theory of scale for civic organizations, read the article, [The Secret of Scale](#), also from the Stanford Social Innovation Review.

Our Team

Accelerate Change's team of 22 staff bring a diverse mix of tech, business, organizing, and media backgrounds and deep experience with the diverse communities that we engage.

We are a unique group of people who love spreadsheets, storytelling, experimenting and making lasting, positive social change. We think big, share ideas and have deep conversations about the future of media, politics, and society. We also get our hands dirty everyday as we build innovative new offerings that serve diverse communities.

The Position

Here are a few of the tasks you may be expected to do:

- Design and run A/B experiments on anything from content structure to revenue strategy
- Analyze data and draw meaningful insights
- Understand and adapt to the communities we serve based on market research and audience discovery
- Develop and build media content on social platforms
- Create resources and share tools to help ventures grow and scale
- Serve as a thought partner for venture growth and impact
- Continuously look for gaps that we could fill with new ventures, new business models, new monetization strategies, new organizing techniques, new partnerships, and new technologies

Qualifications

- 2+ years of relevant work experience
- Entrepreneurial and thrives in a fast-paced, unstructured digital environment
- Eager to learn, iterate, pivot and experiment along with the rest of the team
- Some experience working in startups or nonprofits as well as with media, technology, education or other social impact organizations
- Highly proficient at Excel and comfortable doing rigorous data analysis
- Adept in using a variety of technology tools and skilled in at least one the following: Facebook, Messenger bots, Instagram, WordPress, SEO, Google Analytics
- Basic knowledge of UX and a strong sense for design
- Detail-oriented and organized
- Comfortable writing clearly and persuasively
- Excited about growing progressive social impact organizations

Location

Flexible. You will mostly work remotely with the option to work from home or in a co-working space. Some travel (every 2-3 months) may be required.

Benefits

- Competitive salary commensurate with experience

- Flexible work hours
- Health insurance, with individual premiums fully covered and cost-share for dependents
- Educational loan assistance up to \$300 per month
- 10 paid vacation days, 6 paid holidays, and 3 paid floating holidays each year
- 5 fully paid sick days and 10 half-paid sick days each year
- 401(k) plan after one year, with 100% employer match on the first 3% and 50% employer match on the next 2%
- The kind of meaningful advancement opportunities that are unique to rapidly growing organizations (we want you to grow with us!)

To Apply

Please upload your resume and cover letter on [this form](#).

Accelerate Change, a project of the Center for Public Interest Research, is an equal opportunity employer. We believe that people of color, people from working class backgrounds, women, and LGBTQIA+ people must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other marginalized communities.