



EdTech Program Associate (Bilingual Spanish) - Full-time, Remote

Who we are

Revolution English is a mobile-English learning program on Facebook messenger and other platforms. Revolution English immerses learners in English and supports behavior changes that help people practice multiple hours a day, and learn English faster. We are building a program that enables immigrants to learn English quickly and in a way that builds their power and their value in the workforce, improves access to important information (about healthcare, citizenship, and workers rights, for example), and participate in all aspects of life in the U.S.

Revolution English was conceived in partnership with the Center for Community Change and more than 30 local immigrant organizations who are part of the Fair Immigration Reform Movement. To experience Revolution English, search for "Revolution English" in the Facebook Messenger app.

We're a young organization, but have had massive breakthroughs. In the last year, we've grown to become one of the nation's largest media platforms for immigrants, with one million subscribers. We're also well on our way to becoming financially self-sustaining. We think big, but get in the details every day using lean experimentation principles, and a data-driven, experiment-oriented approach. We're a diverse team of entrepreneurs who love A/B tests, excel spreadsheets, and making lasting, positive social change.

Who we're looking for

A mission-driven person, who is passionate about using technology to improve the lives of immigrants in the United States. You will be assisting in the continuous improvement of our mobile-English learning program on Facebook messenger and other platforms, including providing daily technical and administrative support, content development, data collection, and customer support. In other words, you are both a collaborative team-player and a self-starter who can learn new emerging technologies and get into the nitty-gritty of working in a data-driven media organization that seeks to improve the lives of immigrants.

You'll be a key member of a small team and learn the ins and outs of a startup. We want someone who wants to be part of something new and wants to learn — a lot. We need someone who is coachable, nimble, supportive and forward thinking. We are also looking for someone who wants to grow with the organization and who is excited about developing their entrepreneurial game to advance the rights of immigrants in the U.S.

We are deeply committed to expanding racial, ethnic and gender equity, and prospective applicants should be committed to these values as well! We believe that immigrants, English language

learners, people of color, people from working class backgrounds, women, and LGBTQ people must be centered in the work we do, and strongly encourage applications from people with these identities or who are members of other marginalized communities.

Where you'll work

The job is almost entirely remote. Team members work from home or a local coworking space. Team meetings are held in-person once every six weeks in Los Angeles or Oakland.

What you'll do every day:

- Utilize various tech tools and platforms, such as chatbots like Chatfuel or another API, to engage with English language learners and deliver English lessons
- Oversee and update the Revolution English website and blog
- Manage customer feedback and requests through electronic communications including email, texts and Facebook posts
- Assist in building experiments to optimize engagement and enhance financial model
- Gather and analyze experiment and engagement data, including using Google Analytics
- Create and/or source written content, quizzes and/or video for English language learners
- Translations, as needed
- Stay updated on new and emerging trends and technologies
- Learn how to administer the Revolution English Schools chatbot
- Manage the implementation of our Revolution English for schools program
- Train administrators and teachers in how to successfully implement Revolution English in our Schools program
- Conduct ongoing customer discovery with our learners

Required qualifications:

- Native Spanish speaker
- Bachelor's Degree or 2 years professional work experience
- Demonstrated commitment to supporting immigrants in the United States
- Skilled in (or able to learn quickly) a variety of technology tools, including but not limited to: Chatbots, Chatfuel, WordPress, Playbuzz, Facebook Ads, Google Analytics, Facebook Groups, Facebook Messenger, Textit, Mailchimp, and SurveyMonkey.
- Strong listening and communication skills
- Reflective and committed to expanding racial, ethnic and gender equity
- Open to feedback and willingness to grow
- Detail-oriented
- Ready to learn and embrace rapid experimentation methodologies (e.g. Lean Startup)

We prefer someone who:

- Experience or knowledge in supporting immigrants in English acquisition
- Has a work history in both the nonprofit and for-profit sectors, tech, digital or marketing industries

Salary & benefits:

- \$40,000 to \$44,000 salary range depending on relevant experience
- Flexible work hours
- Health care, with individual premiums fully covered and cost-share for dependents

- Educational loan assistance up to \$300 per month
- 10 paid vacation days, 6 paid holidays, and 3 paid floating holidays each year
- 5 fully paid sick days and 10 half-paid sick days each year
- 401(k) plan after one year, with 100% employer match on the first 3% and 50% employer match on the next 2%

To apply

To apply, please upload your resume and tell us more about your experience using [this application form](#).

Revolution English is incubated by Accelerate Change; Accelerate Change, a project of the Center for Public Interest Research, is an equal opportunity employer. We believe that people of color, people from working class backgrounds, women, and LGBTQIA+ people must be centered in the work we do. Hence, we strongly encourage applications from people with these identities or who are members of other marginalized communities.